

FRAUDIT

Protect yourself from domain name fraud before it starts.

Introducing Fraudit, the first Whois inaccuracy detection technology.

Domain name fraud has been getting a lot of attention recently. And for good reason: research indicates that a significant number of domain name registrations use false information. That number is on the rise as “cybersquatters” find that they can successfully defraud innocent registrants, and federal agencies have a difficult—if not impossible—task in finding and punishing the anonymous perpetrators. For the victims, the damage to their business in terms of time and costs can be irreparable. In the bigger picture, fraud affects the viability of the Internet as a whole, as consumers begin identifying the Internet with fraud.

The solution lies in ensuring the accuracy of Whois data.

Stopping domain name fraud means getting to the heart of the problem: ensuring the accuracy of Whois data. As J. Howard Beales, III, Director of the Federal Trade Commission’s Bureau of Consumer Protection, told the House Judiciary Committee’s Subcommittee on Courts, the Internet, and Intellectual Property, “It is hard to overstate the importance of accurate Whois data to our Internet investigations. In all of our investigations against Internet companies, one of the first tools FTC investigators use to identify wrongdoers is the Whois database.”

Introducing Fraudit—your tool for ensuring accurate Whois data.

Through a simple Web-based form or secure Web-Service, Fraudit allows anyone to verify an entity’s email address, postal address and telephone number before embarking on a business venture with them. Fraudit scores the accuracy of registration information, so you can be confident that the company you’re dealing with is, or is not, legitimate. Fraudit also gives ICANN and Law Enforcement agencies a good place to start finding and prosecuting online criminals. Fraudit is easy to use, cost-effective, offers a fast response, and is quick to set up and implement. And Fraudit comes from Alice’s Registry, the leading supplier of domain name technology.

Detect and deter fraud before it starts: with Fraudit.

Take Fraudit for a FREE test spin.

Fraudit stops fraud before it starts through:

- **Early fraud detection**, which increases revenue: Saves your company costly charge-back fees associated with fraud
- **Front-end automation**: Detects errors on the front end, before fraud hits your bottom line
- **Increased compliance**: Reduce your risk of breaking the law (which you may be doing without even knowing it)
- **Easy implementation**: Client toolkits are written in Perl5 and Java, so you can started quickly with only minor modifications to your signup process
- **Web-friendly user interface**: Registration verification is simplified through color-coded ranked registration data
- **Speed and accuracy**: Fraudit returns an accurate response to your query within seconds.

Try Fraudit out for yourself. Visit Alice’s Registry at www.ar.com for a free demo now!